Disinformation and media literacy

in Bulgaria

ACT STRONGER

Co-funded by
the European Union

Definition

Disinformation:

a form of propaganda involving the dissemination of <u>false information</u> with the <u>deliberate intent to deceive or mislead</u>
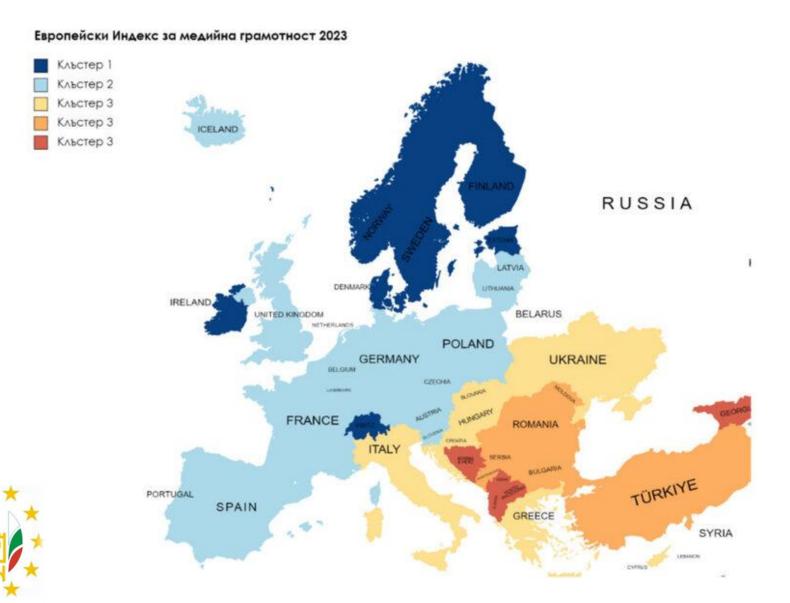
Disinformation VS Misinformation

- **Disinformation:** the fake news that Bulgarian students will be subjected to military training to go fight against Russia in Ukraine.

- **Misinformation:** A worker in DW media tells how even the Bulgarian tourism minister fell for the lie that in Western Europe people are banned from bathing and promoted his country as a place where there is no such ban.
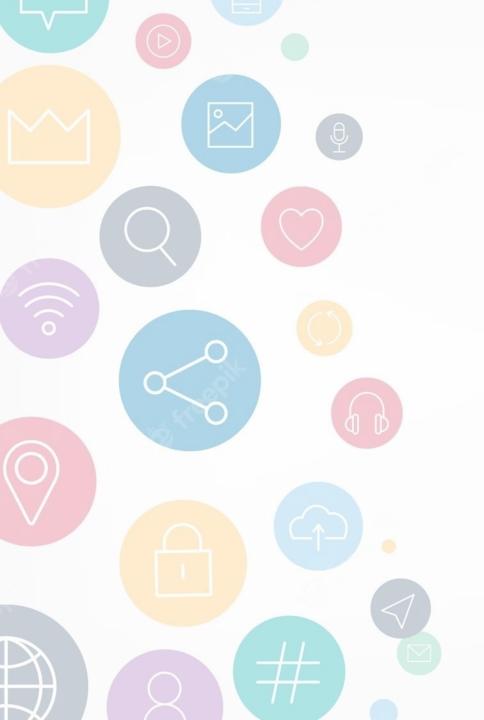
Media literacy index 2023

Европейски Индекс за медийна грамотност 2023

- ■ Кльстер 1
- ■ Кльстер 2
- ■ Кльстер 3
- ■ Кльстер 3
- ■ Кльстер 3

Rank (1-41)	Country	Score (100-0)	Clusters (1-5)
1	Finland	74	1
2	Denmark	73	1
3	Norway	72	1
4	Estonia	71	1
5	Sweden	71	1
6	Ireland	70	1
7	Switzerland	67	1
8	Netherlands	64	2
9	Iceland	62	2
10	Belgium	61	2
11	Germany	61	2
12	Portugal	60	2
13	United Kingdom	60	2
14	Austria	59	2
15	Czech Republic	58	2
16	Spain	58	2
17	France	57	2
18	Latvia	55	2
19	Slovenia	55	2
20	Lithuania	54	2
21	Luxembourg	53	2
22	Poland	53	2
23	Slovakia	48	3
24	Italy	47	3
25	Croatia	45	3
26	Malta	45	3
27	Hungary	41	3
28	Cyprus	39	3
29	Greece	38	3
30	Ukraine	38	3
31	Serbia	33	4
32	Moldova	32	4
33	Montenegro	32	4
34	Romania	32	4
35	Bulgaria	31	4
36	Turkey	29	4
37	Bosnia and Herzegovina	24	5
38	Albania	23	5
39	North Macedonia	22	5
40	Kosovo	21	5
41	Georgia	20	5

Bomb attacks in schools that turned out to be nothing but false alarms prior to the elections

Civic participation

„Contact us"

For 76% of Bulgarians, the main sources of news are online, including social media

The influence of Facebook

Integration of media literacy in schools

Bulgarian advocates of the idea to improve the level of Bulgarians 'media literacy have fought to integrate media literacy throughout the school curriculum, thus enhance the media literacy of the Bulgarian society
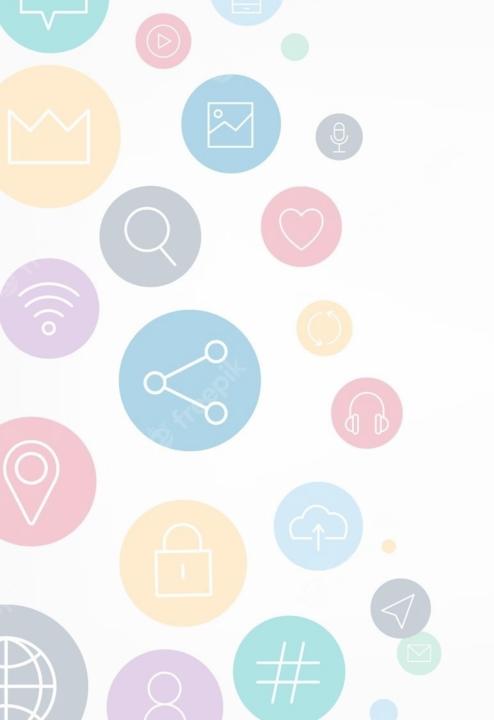
Resources:

- Dictionary, https://www.oxfordlearnersdictionaries.com/definition/english/disinformation

- Media Literacy Index 2023, https://osis.bg/wp-content/uploads/2023/06/MLI-report-in-English-22.06.pdf

- Report of the Reuters Institute for the study of Journalism at the University of Oxford, https://www.bta.bg/en/news/bulgaria/473899-76-of-bulgarians-main-sources-of-news-are-online-including-social-media-reu

- Report of Open Society Institute Sofia, https://osis.bg/?p=4454

Thank you for your attention!