



Disinformation and media literacy

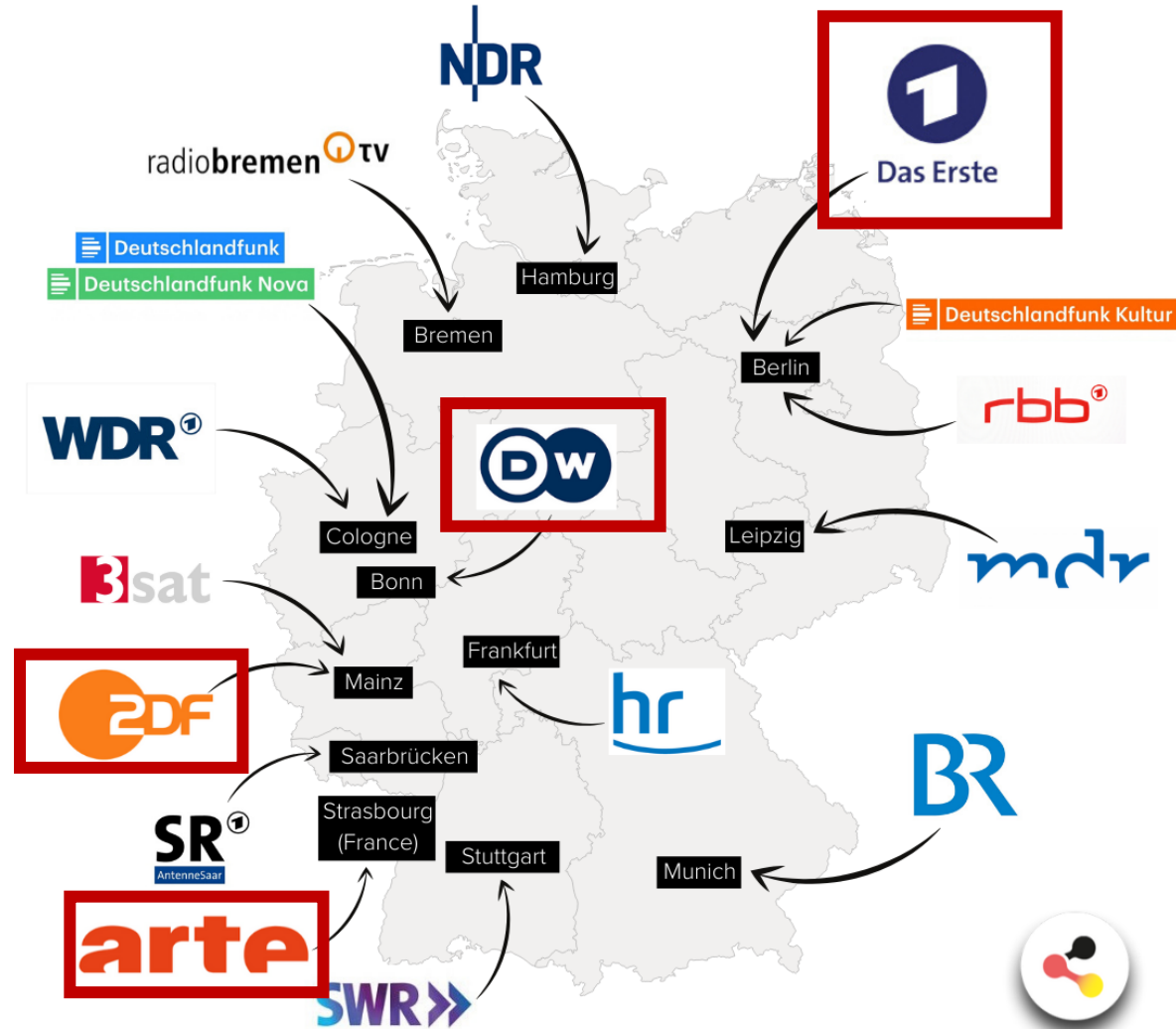
Challenges for Germany

Independent Media in Germany

- guaranteeing the independence of media through the broadcasting fee
- no political influence due to independent financial resources
- establishment of the common good
- 18,36 € a month by every household in Germany
→ 220,32€ a year
- some exceptions



Public broadcasters in Germany



Deutschland.de [online]
<https://www.deutschland.de/de/topic/kultur/oeffentlich-rechtlicher-rundfunk-meinungsbildung-der-gesellschaft>
[17.09.2023]

Critical approach to media

- School education -> Interdisciplinary competence

*“Confident use of the media enables pupils to **obtain information** on their own information, exchange it with others and **evaluate it according to criteria**. In doing so, children and young people also acquire the prerequisites for the **safe use of media**.”*

Senatsverwaltung für Bildung, Jugend und Sport Berlin (Hrsg.) (2006): Rahmenlehrplan Teil B Fachübergreifende Kompetenzentwicklung

- many people have problems checking news and information for authenticity and reliability
- older people cannot correctly identify FakeNews and other misinformation in digital formats



axel springer



Misinformation of war, Corona pandemic, migrations and many more topics

Reprimands by the Press Council - for example on due diligence

Rügen des Deutschen Presserats

2021



- Private Media companies like Axel Springer SE are known to have a political influence
- Or Katapult who published this article



KATAPULT

Quelle: Deutscher Presserat
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Katapult [online] <https://katapult-magazin.de/de/artikel/bild-ist-eine-ruegenpresse> [17.09.2023]



Co-funded by the European Union

Example of Disinformation

- Situation:
 - Allasa came from Kamerun to Germany
 - He protested peacefully as one friend of his should be send back to Togo
 - He spoke for the refugees in his housing
 - His asylum was rejected so he had to leave the country for half a year
- The Bildzeitung used him as an image for aggressive refugees

[online] <https://bildblog.de/105770/ein-unfassbarer-fall/> [17.09.2023]

Example of Disinformation



- They published pictures of him and his housing so he had to hide
- He accused the Bild to the Presserat and later in court
 - He got right
- But still the rumors are in the world

[online] <https://bildblog.de/105770/ein-unfassbarer-fall/> [17.09.2023]

Sources

Rundfunkbeitrag [online] <https://www.rundfunkbeitrag.de/> [17.09.2023]

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<https://www.deutschland.de/de/topic/kultur/oeffentlich-rechtlicher-rundfunk-meinungsbildung-der-gesellschaft> [17.09.2023]

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